

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

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1.(Cancelled).

2.(Cancelled).

3.(Cancelled).

4.(Cancelled).

5.(Cancelled).

6.(Cancelled).

7.(Cancelled).

8.(Cancelled).

9.(Cancelled).

10.(Cancelled).

11.(Cancelled).

12.(Cancelled).

13.(Cancelled).

14.(Cancelled).

15.(Cancelled).

16.(Cancelled).

17.(Cancelled).

18.(Cancelled).

19.(Cancelled).

20.(Cancelled).

21.(Cancelled).

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cont  
22.(Twice amended) A kit for producing an official postal product having a personal image comprising;

a first sheet having a plurality of official postal products each of said products having a first official image area having an official postal indicia and a second area for receiving a personal image;

a second sheet having a plurality of labels each having a personal image, each of said labels being designed for placement in said second area of said official postal product, each of said labels having a protective coating thereon such that an official postal cancellation mark will not be permanently adhered to said personal image.

23.(Withdrawn) An apparatus for applying a protective coating on a personalized image product, said a personalized image product comprising a first area having an official postage image thereon and a second area having a personal image thereon, comprising:

a scanner capable of determining the location of said second area;  
and

a coating device for applying a coating only to said second area in response to said scanner determining said location of said second area.

24.(Withdrawn) An apparatus according to claim 22 wherein coating device comprises a thermal printer.

25.(Withdrawn) An apparatus according to claim 22 wherein said coating device is a wax sublimation printer.

26.(Withdrawn) An apparatus for providing a cancellation on an official postal product, said official postal product having an official image area having an official postal indicia and a second area having a personal image, comprising:

a scanner for determining the location of said first area; and  
a printhead for applying a cancellation onto said first area in response to scanner locating said first area.

27.(Withdrawn) An apparatus according to claim 25 wherein said print head comprises an ink jet print head.

28.(Cancelled).

29.(Cancelled).

30.(Cancelled).

31.(Withdrawn) A method for making an official postal product comprising the steps of:

providing a printing substrate;  
printing an official postal indicia in a first area on said printing substrate;  
printing a personal image in a second area on said printing substrate said second area being apart and distinct from said first area; and  
applying a protective coating on said personal image such that a cancellation mark will not be adhered thereto.

32.(Withdrawn) A method according to claim 31 wherein said protective coating is applied using a thermal printer.

33.(Withdrawn) An apparatus according to claim 31 wherein said protective coating is applied using a wax sublimation printer.

34.(Withdrawn) A method according to claim 30 wherein said protective coating is applied using an inkjet printer.

35.(Withdrawn) A method for making a postal product comprising the steps of:

providing a printing substrate;

printing an official postal indicia in a first area on said substrate;

printing a personal image in a second area on said substrate, said second area being separate from said first area, using a printing substance that will not accept a cancellation ink placed over said second area.

36.(Cancelled).

37.(Withdrawn) A method for canceling an official postal product having a first area having an official postal indicia and a second area having a personal image, said official postal indicia capable of being located on said postal product using a sensing device, comprising the steps of:

scanning said postal product using said sensing device for obtaining information with respect to the location of said first area;

canceling only said first area based on said information obtained from said scanning.

38.(Withdrawn) A method according to claim 37 wherein said canceling is provided using an ink jet printer.